

Announcement and Call for Papers: Special Issue of *Applied Economics Research Bulletin* on “Behavioral Advances in Consumer Choice Modeling”

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*Applied Economics Research Bulletin* is an online, rapid response journal designed to “get breaking ideas out quickly”. In keeping with that objective, we are issuing a call for papers for a special issue focusing on the theme, “putting more behavior into behavioral choice models”. The theme is motivated by the observation that there has been increasing divergence of research streams in choice modeling, with less integration of behavioral, statistical and economic theory. Specifically, while in recent years there has been rapid growth in research aimed at understanding the psychological processes that underlie consumer choice and work developing tools for estimating complex structural models of choice, there has been less interaction between these two streams than one might hope. As a result, formal modeling work is often criticized for being behaviorally naïve, and behavioral research criticized for have limited applied value. The goal of the special issue is to offer a forum for the publication of work that attempts to bridge this divide.

The specific call is for papers in the range of 15-20 double-spaced pages that can fit this theme. However, we will consider any interesting paper that breaks new ground and/or provides food for thought or new ways of thinking about existing choice modeling problems. Our only requirement is that the papers must fit the page limits, and all submitting authors must agree to review at least one paper submitted for this special issue, which is a policy of the *Bulletin*.

Here are a few examples of topics that would be appropriate for this special issue:

1. New ways to think about and/or capture choice set formation processes;
2. New ways to think about and/or capture dynamic choice processes that do not impose assumptions about human abilities to solve complex programming problems;
3. New ways to think about and/or capture variance components in choice processes;
4. New ways to think about and/or design discrete choice experiments that can differentiate between competing process explanations;
5. New ways to think about and/or model the choices of single people that do not require assumptions about distributions of preferences;
6. New ways to think about and/or capture choice processes;
7. New ways to think about and/or capture multi-stage choice processes;
8. New ways to think about and/or model choices of really new products;
9. New ways to think about and/or model choices many years into the future; and
10. New ways to think about and/or capture inter-temporal choice processes.

The above examples are by no means exhaustive, but instead are intended to merely be illustrative of the range of potential topics that would be welcome.

If you are uncertain about the suitability of a potential contribution and would like some feedback, feel free to contact either or both co-editors.

The deadline for first-round submissions is June 30, 2008, with publication anticipated in 2009.

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